



A part of Sustainable Living: GREEN ROADMAP

Program 15.–17. January 2023

The Nordic House, Norðari Ringvegur, Faroe Islands

The Green Roadmap will be a supporting tool for cultural institutions, to help getting started, enhancing needed knowledge and exemplifying the systemic change that is required for the sector.

SUNDAY 15. JANUARY

Arrival at Hotel Tórshavn and Welcome Dinner.

More information will be sent to the registered participants.

MONDAY 16. JANUARY

- 09.00** Welcome, Gunn Hernes, Director, The Nordic House, Faroe Islands
- 09.05** Culture as part of Sustainable Living
- 09.15** What is the Green Roadmap
- 09.20** Transformation to greener cultural experiences in the Nordic Region
- 09.40** What does the green roadmap mean for cultural institutions in the Nordics? Panel

- 10.00** Break

- 10.15** Cultural performance: Supervisjón
- 10.35** Case 1: It begins with purchasing, Nordic Swan Ecolabel
- 10.50** Case 2: Carbon emission calculation, panel
- 11.10** Case 3: Finnish National Opera and ballet, Tapio Säkkinen

- 11.30** Lunch

- 12.30** Intro workshop: Nordic green roadmap for cultural experiences, facilitated by Thomas Tveteraas Helgø
The workshop is for physical attendants only.

- 14.30** Final remarks
- 15.00** Drinks and mingling

TUESDAY 17. JANUARY

- 09.00–12.00** Study tour: the Faroe Islands in a Nutshell.
Tour ends at the airport.

Read more [here](#) and register [here](#).

To follow the stream, find the Vimeo link on the [event page](#).





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Keynotes



INGER SMÆRUP SØRENSEN (DK/FO) AND LINNÉA E. V. SVENSSON (NO/SE),
project lead, Green Roadmap for Sustainable Culture Experiences in the Nordic Region

Sørensen and Svensson are managing, coordinating and writing the Green Roadmap. They both have worked more than 25 years in the cultural experience and sustainability area in the Nordic Region with various institutions and projects.



JACOB BILABEL (DE)

Founder, Aktionsnetzwerk Nachhaltigkeit in Kultur und Medien

Bilabel is the founder of the pan-European Green Music Initiative (GMI), an independent cross industry think-tank to inspire people in the music festival and events industry to run their operations greener and smarter. He is also lead of the German project Aktionsnetzwerk Nachhaltigkeit in Kultur und Medien (ANKM), funded by the Ministry of Culture and Media.



KAREN DAHL JENSEN (DK)

Nordic Product Development Manager, The Nordic Swan Ecolabel

Dahl Jensen has expanded her knowledge in ecolabelling for 15 years. She is also the chair of the competent bodies in EU Ecolabelling and works to align the way applications are handled between them.



TAPIO SÄKKINEN (FI)

Head of set work shop/environmental head, Finnish National Opera and Ballet

Säkkinen is an internationally recognized stage and theatre technology specialist, who has worked at the Finnish National Opera and Ballet for a long time. He is also active in various boards and networks across Europe, always striving to get the needed development in the sector in areas like technology, safety and sustainability.



THOMAS TVETERAAS HELGØ (NO)

CEO/founder, Society Lab

Helgø works in a digital learning agency that enables managers to lead transformation. He has previously been involved in starting and running several consulting and learning environments with expertise in developing sustainable organizations with innovation and modern leadership. Thomas will facilitate our workshop.